

2023
**COMPANY
CATALOGUE**



NEXXU GROUP

GROWING COMPANIES

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NEXXU Group

www.nexxugroup.com

GROWING COMPANIES

We believe the small companies of today will be the big companies of tomorrow.

NEXXU Group stands as a growth solutions firm, offering a comprehensive range of services designed to empower our clients. With our expertise spanning advisory, integrated marketing, manpower solutions, and tech-enabled applications, we deliver a holistic approach that propels businesses forward.

With our global network, we provide management consultancy services to a diverse clientele, ranging from ambitious small-scale enterprises to established corporations seeking fresh perspectives. By combining exceptional talent, abundant resources, and honed skills, we catalyse innovative and purposeful development.

As you embark on this journey through the pages that follow, we invite you to delve into the world of growth, innovation, and possibility. Together, let us shape an inclusive future where today's companies make a lasting and profound impact on the business landscape.



CERTIFICATIONS AND RECOGNITIONS





CANNES RECOGNITION

We entered 2 of our projects into the 2020 and 2021 Cannes Lions: The International Festival of Creativity. Every year, we will select our best work to be entered into the annual festival also known as “The Oscars” of the marketing championing creative excellence since 1954 with the goal of providing a global destination and the definitive benchmark for creativity that drives progress.

By doing this we wanted to challenge the work that we have created on a competitive level against some of the biggest marketing agencies and creators in the world. The Cannes Lions award is a globally recognised award and the standard it sets fuels our drive to continue pushing boundaries, setting new industry benchmarks, and delivering ground-breaking campaigns that captivate audiences worldwide.





ISO CERTIFICATION

Determined to demonstrate our unwavering commitment to quality and organizational excellence, we successfully achieved the prestigious ISO 9001:2015 certification. This is an internationally recognized standard that sets the benchmark for a robust quality management system. Having this certification reflects our solid foundation of quality-driven practices, meticulous processes, and a customer-centric approach.

Our endeavour to achieve this certification was driven by a desire to continuously enhance our operational efficiency, optimize our internal processes, and provide an exceptional experience to our valued clients. This rigorous certification process required us to undergo comprehensive evaluations, audits, and assessments, ensuring that our organization adheres to the highest standards of quality management.

It serves as a constant reminder of our ongoing dedication to continuous improvement, empowering us to constantly raise the bar and deliver unparalleled value to our clients.

ISO CERTIFICATION



MANAGEMENT SYSTEM CERTIFICATE

Certificate no.:
C520954

Initial certification date:
23 May 2022

Valid:
23 May 2022 – 22 May 2025

This is to certify that the management system of
NEXXU COMMUNICATIONS SDN. BHD.
B1-3A-6 Menara Soho, No.20, Jalan Perak, 50490, Kuala Lumpur, Kuala Lumpur, Malaysia

has been found to conform to the Quality Management System standard:
ISO 9001:2015

This certificate is valid for the following scope:
Provision of Consultancy and Advisory Services in the areas of Strategy, Management, Marketing, Market Intelligence and Internationalisation worldwide

Place and date:
Singapore, 23 May 2022

For the issuing office:
DNV - Business Assurance
16 Science Park Drive, DNV Technology
Centre, 118227, Singapore



Saravanan Gopal
Management Representative

Lack of fulfilment of conditions as set out in the Certification Agreement may render this Certificate invalid.
ACCREDITED UNIT: DNV Business Assurance UK Limited, 4th Floor, Vivo Building, 30 Stamford Street, London, SE1 9LQ, United Kingdom - TEL: +44(0) 203 816 4000.
www.dnv.co.uk

CERTIFICATE OF INCORPORATION



SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA



COMPANIES ACT 2016
(ACT 777)

**CERTIFICATE OF INCORPORATION ON CHANGE OF
NAME OF COMPANY**

CERTIFIED TRUE COPY

This is to certify that



NG JIE BEE
COMPANY SECRETARY
SSM REG NO.: 201908004034
SA 7042728

NEXXU COMMUNICATIONS SDN. BHD.
202001027449 (1383769-M)

which was, on the 9th day of September 2020, incorporated under the Companies Act 2016, as a private company, on the 1st day of March 2023 changed its name to

NEXXU GROUP SDN. BHD.

and that the company is a private company, and is a company limited by shares.


Dated at **KUALA LUMPUR** this 1st day of March 2023.



DATUK NOR AZIMAH ABDUL AZIZ
REGISTRAR OF COMPANIES
MALAYSIA



CIDB CERTIFICATION




PERAKUAN PENDAFTARAN


Adalah dengan ini diperakui bahawa kontraktor yang dinyatakan di bawah ini telah berdaftar dengan Lembaga mengikut Bahagian VI Akta Lembaga Pembangunan Industri Pembinaan Malaysia 1994. Pendaftaran ini adalah tertakluk kepada syarat-syarat yang telah ditetapkan bersama perakuan ini.

No. Pendaftaran : 0120231109-WF127742
Nama Kontraktor : NEXXU GROUP SDN. BHD.
Alamat Berdaftar : LOT 3-1-38, FIRST FLOOR, WISMA RAMPAI JALAN 34/26, RAMPAI TOWN CENTRE, 63300 TAMAN PERMATA.
Daerah : KUALA LUMPUR
Tarikh Mula Berdaftar : 15/11/2023

GREJ	KATEGORI	PENGGHUSUSAN
G3	B	B04
G3	CE	CE21
G3	ME	M15

Tarikh Mula Berkuatkuasa : 16/11/2023
Tarikh Habis Tempoh Perakuan : 14/11/2025
STATUS: BARU


 Ketua Eksekutif
 Lembaga Pembangunan Industri Pembinaan Malaysia
 Tarikh: 15/11/2023



SYARAT-SYARAT PENDAFTARAN

1. Syarat Am

- Perakuan ini tidak boleh dipindah milik.
- Lembaga mempunyai hak mengkaji semula grej pendaftaran kontraktor dari semasa ke semasa.

2. Tanggungjawab dan Obligasi Kontraktor

- Kontraktor hendaklah mematuhi penutakan-perutukan Akta Lembaga Pembangunan Industri Pembinaan Malaysia 1994 ('Aktu'), peraturan-peraturan yang dibabit di bawahnya dan apa-apa terma, syarat-syarat atau skematik yang dikenakan oleh Lembaga dari semasa ke semasa.
- Kontraktor tidak boleh menyertai mana-mana tender atau melaksanakan apa-apa kerja pembinaan selepas hablis tempoh Perakuan ini dan sehingga teraya diperbaharui.
- Kontraktor tidak boleh mengajuin/ menerima apa-apa projek pembinaan yang melebihi nilai kerja pembinaan yang dinyatakan di bawah grej pendaftaran dan tidak boleh melaksanakan apa-apa projek pembinaan di luar kategori pendaftarannya.
- Kontraktor hendaklah mengemukakan maklumat mengenai apa-apa kerja pembinaan atau kontrak dalam tempoh empat belas hari selepas diwart atau sebelum mula kerja atau mana-mana terdahulu.
- Kontraktor hendaklah mengemukakan apa-apa maklumat yang dikehendaki oleh Lembaga dari semasa ke semasa.
- Kontraktor hendaklah memperincikan Perakuan Pendaftarannya yang dikeluarkan oleh Lembaga atau salinan Perakuan Pendaftaran yang diperakui oleh Lembaga di tempat perniagaannya.
- Kontraktor hendaklah memperincikan nombor pendaftaran atau papan tanda di setiap tapak pembinaannya.
- Kontraktor hendaklah memohon untuk memperbaharui pendaftarannya dalam tempoh enam puluh hari sebelum tarikh habis tempoh yang dinyatakan dalam Perakuan ini.
- Kontraktor hendaklah mematuhi semua kehendak dan ketetapan di dalam Kod Etika Kontraktor.
- Kontraktor hendaklah melantik pekerja biasa mahir dan penyelia tapak yang diakreditasi dan diperakui oleh Lembaga.
- Semua pekerja di tapak bina hendaklah mempunyai Kad Personel Binaan yang masih sah.

3. Tindakan Tatasabit

Pendaftaran kontraktor hendaklah dibatal atau digantung jika-

- kontraktor tidak mematuhi kehendak mana-mana undang bertulis yang lain;
- kontraktor telah dibukuk menjadi bankrap;
- pegiya pengangkutan berhubung dengan kontraktor telah dierakkan;
- kontraktor melanggar atau tidak mematuhi mana-mana peruntukan Akta;
- kontraktor telah mendapat Perakuan dengan merisbut atau menyebabkan dicitat apa-apa akaun, penerkaman atau representasi palsu atau fraud secara bertulis atau selamnya;
- kontraktor meninggalkan apa-apa kerja pembinaan yang diakujaui tanpa apa-apa sebab yang memuaskan;
- kontraktor telah didapati bersalah kerana cuai oleh mahkamah atau mana-mana lembaga penyalatan yang dirubuhkan di bawah mana-mana undang-undang bertulis berhubung dengan apa-apa kerja pembinaan yang diakujaui, atau
- kontraktor telah melanggar mana-mana terma dan syarat-syarat Tanggungjawab dan Obligasi Kontraktor yang dinyatakan dalam perenggan 2.

4. Definisi Status

- Baru: Kontraktor yang baru berdaftar
- Aktif: Kontraktor tempatan yang di anugerah projek dalam tempoh tiga (3) tahun terkini atau mempunyai projek sepanjang tempoh pendaftaran berkuatkuasa.
- Domat: Kontraktor yang tidak di anugerah sebarang projek dalam tempoh tiga (3) tahun terkini.

Grej	Keupayaan Menender / Merisbutkan Kerja (RM)
G7	Tiada Had
G6	Tidak melebihi 10 juta
G5	Tidak melebihi 5 juta
G4	Tidak melebihi 2 juta
G3	Tidak melebihi 1 juta
G2	Tidak melebihi 5 ratus ribu
G1	Tidak melebihi 2 ratus ribu

OUR LICENSES



LICENSE TO SUPPLY PRODUCT/SERVICE TO EXPLORATION AND OIL/GAS COMPANIES IN MALAYSIA

In testimony to persons conferred by Section 7, Petroleum Development Act 1974 and in accordance to Regulation 7 of the Petroleum Regulation 1974, delegated to me by the Prime Minister of Malaysia, I hereby issue the license under Regulation 7 of the Petroleum Regulation for the purpose of the above to:

Certificate generated at: 04/11/2023

NEXXU GROUP SDN. BHD. (202001077449)

LIC 2-1-33, FIRST FLOOR, WISMA RAMPAJALAN 34/36, RAMPAJ TOWN CENTRAL, 33000 KUALA LUMPUR, WILAYAH PERSEKUTUAN,

Details of License are as follows:

Company's No : 202001077449
 Type of Company : License
 Duration of License : 17/03/2023 - 30/03/2026
 License Fee : RM 750.00
 Category of Product/Service : As attached in CATEGORIES OF LICENSES / REGISTRATION.

Special Conditions impose onto the license:-

Subject to the special conditions as attached.

General requirements of this License are as stated in the next page.

Annexes: License When Apply For Renewal & When Below The Expiry Date

PETRONAS LICENSE GENERAL CONDITIONS

- Company is required to register, obtain a license, permit or authorization from the relevant authority to carry out the services or supply of products or material used in company's operations and activities;
- This license is not transferable to any company/other party;
- This license will be voided if the company is found to be in the process of liquidation, winding up or dissolution;
- Company shall inform PETRONAS on any changes related to company's position such as equity ownership, board of directors and management staff within Business (H. Regs. Failure to do so will result in revocation of License);
- Company should take immediate action to adhere to the special conditions imposed or stated in the appendix of the PETRONAS license certificate and to inform PETRONAS on the progress of this action;
- Company is not allowed to take another company as principal, agent, sub-contractor or otherwise to provide any service or supply of any facility, except or employment on its behalf without prior written consent from PETRONAS;
- Company shall allow PETRONAS representatives for inspection visit / site / company and review / copy of documents and interviewing employees and related parties;
- Sub-contract work to another contractor without written permission from PETRONAS;
- Provide false, inaccurate or misleading information;
- Engaging or accepting contract or tender during the license suspension period;
- Over see/ follow business regulations and ethics including but not only limited to sending proper gas letters, writing or handling;
- Engaged in any inappropriate activities with this License;
- According to Act 9, Petroleum Act 1974, a person who holds or continues any business or continues providing services as mentioned in Act 9 without a license or do not comply with any condition of the license is committing a crime and/or be fined not exceeding RM500,000 (Five Hundred Ringgit) or imprisonment for a period not more than two (2) years or both and in respect of each contravention crime, it is subject to further fine of RM1,000.00 (One Thousand Ringgit) for every one (1) day or any part of one (1) day which the offence continues after the first conviction is recorded;
- This approval is not an agreement/guarantee that your company will be called to participate in a tender or operation of PETRONAS or its subsidiaries;

- This License must be shown to PETRONAS' officers when it is required for inspection;
- This License is only valid for services and supply of products as stated in the appendix of the PETRONAS license certificate;
- The company can be penalized if in PETRONAS' opinion, it has conducted one or more of the following:
 - Failed to execute the award job still completely;
 - Failed to perform a contractual obligation or any other obligation under the law to partners, principals, agents, sub-contractors and others;
 - Received guarantee order;
 - Facing bankruptcy action;
 - Cannot be traced through the last address;
- The company either by itself, through its employees, directors, agents or its employees;
 - Not allow to use the logo of the PETRONAS's all day or the word 'PETRONAS' or any mark, sign or words or writing typeface, line, which resembles the appearance or colour trademarks owned or used by PETRONAS or its subsidiaries (the 'PETRONAS trademark'), in any form whether in printing materials, website or hand board; and
 - Not allow to perform any act or in any way either directly or indirectly admit that it is a partner or have any connection/relationship with PETRONAS or its subsidiaries UNLESS AND EXCEPT company is allowed to use reference 'Company' is licensed by PETRONAS (Do. License) under Act 9 Petroleum Act 1974;
- This License may be revoked, suspended or blacklisted at any time if any of the above conditions, general conditions of PETRONAS license and regulation and any other conditions set in PETRONAS License and Regulation General Conditions are not fulfilled.

COMPANY'S NAME : NEXXU GROUP SDN. BHD.
 LICENSE NO : 202001077449
 LICENSE PERIOD : 17/03/2023 - 30/03/2026

SPECIAL CONDITION FOR COMPANY					
No	Section	Remark	Effective Date	Due Date	
N/A	N/A	N/A	N/A	N/A	N/A

CATEGORIES OF LICENSE REGISTRATION							
APPROVED LICENSE CATEGORIES							
NO	L.R./PROVISIONAL	Service / Supplier Code	Special Condition	Mode of Operation	Principal Name (If Applicable)	Approval Date / Time	Expiry Date
1	License & Registration	25141008 Quality Management	No	Self-operated	Not Applicable	18/10/2023 07:53:12 PM	16/03/2026
2	License	20110107 Duplex Stainless Steel - (Flowline Resistance Welded (SRW) Pipes)	No	Agent	Nantel Manufacturing Co. Ltd.	23/02/2023 09:45:48 PM	16/03/2026
3	License & Registration	22101013 Creative Advertising - Above The Line (ATL)	No	Self-operated	Not Applicable	18/10/2023 07:36:56 PM	16/03/2026
4	License	20110107 Carbon Steel - Spiral Submerged Arc Welded (SSAW) Pipes	No	Agent	Nantel Manufacturing Co. Ltd.	24/02/2023 09:27:04 PM	16/03/2026
5	License	20110008 Duplex Stainless Steel Seamless Pipes	No	Agent	Nantel Manufacturing Co. Ltd.	24/02/2023 08:27:22 PM	16/03/2026
6	License & Registration	19121003 General Management	No	Self-operated	Not Applicable	24/02/2023 09:41:39 PM	16/03/2026
7	License & Registration	22101005 Media Advertising (including Social Media)	No	Self-operated	Not Applicable	18/10/2023 07:36:48 PM	16/03/2026
8	License	20110117 Duplex Stainless Steel - Longitudinal Submerged Arc Welded (LSAW) Pipes	No	Agent	Nantel Manufacturing Co. Ltd.	23/02/2023 09:46:08 PM	16/03/2026
9	License & Registration	22100003 Exhibition Design & Construction	No	Self-operated	Not Applicable	18/10/2023 07:36:14 PM	16/03/2026
10	License	20110008 Carbon Steels Seamless Pipes	No	Agent	Nantel Manufacturing Co. Ltd.	24/02/2023 09:29:00 PM	16/03/2026
11	License & Registration	19121003 Specialist Management	No	Self-operated	Not Applicable	24/02/2023 09:41:41 PM	16/03/2026
12	License & Registration	22100003 Events Management	No	Self-operated	Not Applicable	18/10/2023 07:36:14 PM	16/03/2026
13	License	20120108 Mild Welded Pipes	No	Agent	Nantel Manufacturing Co. Ltd.	19/10/2023 07:36:14 PM	16/03/2026
14	License	20120117 Stainless Steel - Longitudinal Submerged Arc Welded (LSAW) Pipes	No	Agent	Nantel Manufacturing Co. Ltd.	19/10/2023 07:36:14 PM	16/03/2026
15	Registration	22100005 Market Research	No	Self-operated	Not Applicable	18/10/2023 07:36:14 PM	16/03/2026
16	License & Registration	22111003 Provision of Photographic Services	No	Self-operated	Not Applicable	18/10/2023 07:36:14 PM	16/03/2026
17	License & Registration	22141003 Management Consultancy Services (MCS)	No	Self-operated	Not Applicable	18/10/2023 07:36:52 PM	16/03/2026

CATEGORIES OF LICENSE REGISTRATION							
APPROVED LICENSE CATEGORIES							
NO	L.R./PROVISIONAL	Service / Supplier Code	Special Condition	Mode of Operation	Principal Name (If Applicable)	Approval Date / Time	Expiry Date
18	License	20110107 Duplex Stainless Steel - Spiral Submerged Arc Welded (SSAW) Pipes	No	Agent	Nantel Manufacturing Co. Ltd.	23/02/2023 09:45:50 PM	16/03/2026
19	License	20110008 Alloy Fitting & Flanges	No	Agent	Nantel Manufacturing Co. Ltd.	17/10/2023 09:43:09 PM	16/03/2026
20	License	20111008 Carbon Steel - Seamless	No	Agent	Nantel Manufacturing Co. Ltd.	23/02/2023 09:45:58 PM	16/03/2026
21	License	20110107 Carbon Steel - Longitudinal Submerged Arc Welded (LSAW) Pipes	No	Agent	Nantel Manufacturing Co. Ltd.	04/11/2023 09:37:26 PM	16/03/2026
22	License & Registration	22101013 Creative Advertising - Below The Line (BTL)	No	Self-operated	Not Applicable	18/10/2023 07:36:16 PM	16/03/2026
23	License	20111008 Carbon Steel - Welded	No	Agent	Nantel Manufacturing Co. Ltd.	19/10/2023 07:44:13 AM	16/03/2026
24	License & Registration	20101008 Carbon Steel - Seamless Pipes	No	Agent	Nantel Manufacturing Co. Ltd.	18/10/2023 10:17:54 PM	16/03/2026
25	License & Registration	22150005 Public Relations	No	Self-operated	Not Applicable	18/10/2023 07:36:16 PM	16/03/2026

SPECIAL CONDITION FOR SWEC					
No	Section	Remark	Effective Date	Due Date	
N/A	N/A	N/A	N/A	N/A	N/A

*** END ***

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CONTACT
US

CREATIVE
TRANSPARENT
PROGRESS INTEGRITY

ACTION-ORIENTED

VISIONARY

OPTIMISTIC
CONSISTENCY

BOLDY
EFFICIENCY
SERVICE EXCELLENCE

BOLD
QUALITY
EXCELLENCE

NEXXU GROUP

TEAM
WORK

ACTION-ORIENTED TALENT

DILIGENCE SKILLS

SKILLS PROGRESS
COMMUNITY

ACTION
ORIENTED
TEAM
WORK
COMMITMENT

TEAM
WORK
INNOVATION
CONSISTENCY
CREATIVE
BOLD

The background of the page is a dark blue gradient. Overlaid on this are several sets of thin, wavy lines in shades of pink, purple, and light blue. These lines flow across the page, creating a sense of motion and depth, resembling a stylized wave or a digital signal.

WELCOME TO
NEXXU
Discover Our Journey

OUR NARRATIVE

NEXXU Group started as a marketing powerhouse serving clients across EMEA, APAC, and the Americas. Over time, we have evolved into a global force, extending our reach to clients worldwide. We firmly believe that today's rising companies hold the potential to become the future's industry giants.

Today, our comprehensive services encompass six pillars: Advisory, Marketing, Manpower, Technology, Trading and Training, all geared towards empowering businesses. With strategically located offices in the United Kingdom, Malaysia, Switzerland and the Philippines, NEXXU is positioned to foster growth and success on a global scale.

Our company ethos is rooted with our profound passion in helping companies grow and succeed with a purpose. We believe that by providing realistic and well-calculated guidance, we can help our clients achieve their goals and maximise their full potential.



NEXXU NURTURES OUR VALUES

TALENT

We are Always looking for the Black Swan, Nexxu is an open-minded and inclusive organisation that provides mentorship, support and training for our employees to help them reach their full potential.

CULTURE

With a diverse community of people in our organisation, Nexxu ensures that our company embodies Diversity, Inclusion and Belonging in all aspects of our business from practices to policies.

LEADERSHIP

Nexxu encourages and nurtures leadership and initiative. We invest in knowledge, personal growth and skill growth and in progression being able to provide leadership and partner incentives and opportunities to our executives.



OUR PRINCIPLES



CLIENT CENTRIC

We view our clients as active partners, ensuring that their voices are heard, and their vision is honoured throughout our collaborative journey.



RESULTS DRIVEN

Our unwavering dedication to measurable success ensures that every effort we undertake is driven by a clear objective: delivering impactful and meaningful results that drive growth and propel businesses forward.



CONTINUOUS ADAPTATION AND INNOVATION

With an unwavering commitment to staying ahead of the curve, we proactively seek out emerging trends and technologies, enabling us to deliver cutting-edge solutions that drive sustainable success for our clients.

OUR PEOPLE

“We strive to be catalysts for change, working tirelessly to create a better future by cultivating businesses, communities, and the world at large.”

Coming from all walks of life, with various backgrounds in finance, technology, marketing, and energy, we are a unified group of professionals driven by a shared purpose – to make a positive impact on the world.



OUR APPROACH & PHILOSOPHY

Both our clients and team embody a forward-thinking mindset - constantly pushing the envelope, challenging norms, and striving for game-changing transformations. We partner with relentless leaders by introducing strategies and improving the business processes present within their organizations - focusing on what matters most to them. From startups to large enterprises, we leverage our global expertise and local knowledge to help our clients transform their ambitious goals into tangible achievements.

Nexxu's strategic paradigm is designed to achieve rapid and measurable results for our client's businesses. Without wasting time and considering all possible risks, we help leaders make bold decisions. In a nutshell, our philosophy is to always be, "**Aggressive. But Calculated.**"



“

We are always at the front-wave of change as we deeply study markets, trends, and emerging best practices, in every industry

OUR TACTICAL FRAMEWORK

IDENTIFY. ASSESS. OUTLINE. FACILITATE. ANALYZE.



Performance Approach

We reimagine traditional org charts, operations, and technology, infusing them with data-driven insights and customer-centricity.



Go-To-Market Strategies

We align all the crucial elements for success - product, positioning, timing, targeting, financial goals, budget, channels, and operating priorities.



Customer Experience

We integrate analytics, personalisation strategies, and digital-first operations, as well as sales automation, ultimately enhancing both digital and offline audience interactions.



Product & Service Innovation

We enable rapid identification, prototyping, and piloting of new digital products or experiences.



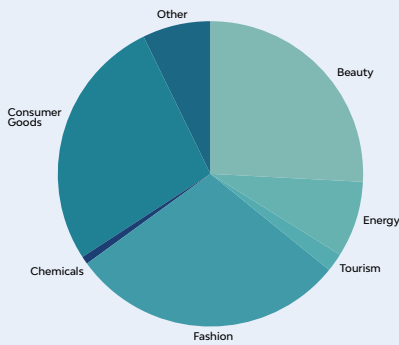


GEOGRAPHIES AND **INDUSTRIES**

OUR VERTICALS & MARKET SEGMENT

Our experience in working with global companies that specialise in various industries and located in different markets provides us with unique insights for the future of business.

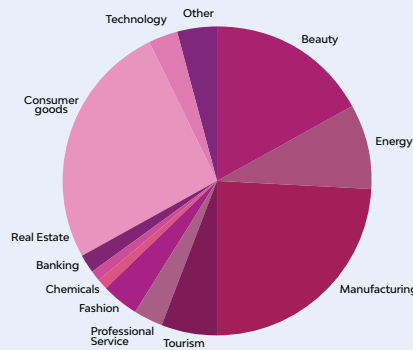
EMEA



Industry

- Beauty 26%
- Energy 8%
- Tourism 2%
- Fashion 29%
- Chemicals 1%
- Consumer Goods 27%
- Other 7%

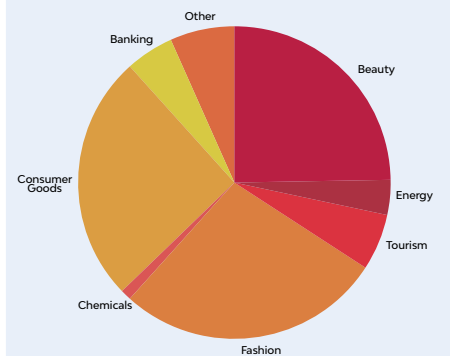
APAC



Industry

- Beauty 17%
- Energy 9%
- Manufacturing 24%
- Tourism 6%
- Professional Service 3%
- Fashion 4%
- Chemicals 1%
- Banking 1%
- Real Estate 2%
- Consumer goods 26%
- Technology 3%
- Other 4%

AMERICAS



Industry

- Beauty 26%
- Energy 4%
- Tourism 6%
- Fashion 29%
- Chemicals 1%
- Banking 2%
- Consumer Goods 27%
- Other 5%



EXPERTISE AND SOLUTIONS

ADVISORY • MARKETING • MANPOWER • TECHNOLOGY • TRADING • TRAINING

NEXXU ADVISORY

NEXXU Advisory Services encompass a range of professional consulting services aiming to provide expert guidance and support to businesses.

We work closely with business owners and executives, offering strategic insights, practical recommendations, and customised solutions to address specific challenges and achieve goals.

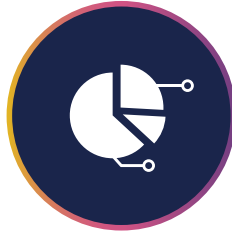
ACHIEVE THE EXTRAORDINARY

Our team's primary goal is to establish strong businesses equipped with expert advice, practical solutions, and industry insights to navigate challenges, optimise operations, and achieve sustainable growth.



STRATEGIC PLANNING

Assisting in the development of long-term business strategies, setting goals, and identifying opportunities for growth and expansion.



FINANCIAL MANAGEMENT

Providing financial analysis, budgeting, cash flow management, and financial planning to optimise financial performance and ensure stability.



OPERATIONS AND PROCESS IMPROVEMENT

Identifying inefficiencies, streamlining workflows, and implementing best practices to enhance productivity, operational efficiency, and cost-effectiveness.



MARKETING AND SALES

Offering guidance on market research, branding, customer segmentation, sales strategies, and digital marketing to improve customer acquisition.



RISK MANAGEMENT

Assessing potential risks and developing risk mitigation strategies to safeguard the business, comply with regulations, and protect assets.



HUMAN RESOURCES

Assisting with talent acquisition and organisational culture to build a strong and motivated workforce.



NEXXU MARKETING

**ELEVATE YOUR BRAND'S IMPACT
TO THE NEX LEVEL WITH US.**

Experience personalised marketing solutions designed to drive you more revenue and cultivate your brand to connect authentically. Excelling in creative media production, social media management, media buying, public relations, and branding development, we provide all our clients a hands-on partnership with our interdisciplinary team of marketing strategists, creatives, and analysts.



FROM THE INSIDE OUT

NEXXU Marketing services are tailored to each business's unique needs, industry, target audience, and goals. By leveraging these services, businesses can enhance their visibility, attract customers, and ultimately achieve their marketing objectives.



DIGITAL MARKETING SUITE

For campaigns and product launches we offer Social Media Management, Content Development Email Marketing, Website /App Development, SEO/ Analytics and Media Ads Management.



CREATIVE STUDIOS

Obtain skilfully generated assets for visual design, copywriting, and media production such as storyboard and concept to creative AVP as well as merchandise and production.



BRANDING

Inspire action, create meaningful connections, and leave a lasting impression with our Brand Development, Style Guide, Bespoke Typography, Re-Branding



PUBLIC RELATIONS

We work with Media Outlets, Press Releases, Traditional/Online Publications to help maximise your messaging efforts in the right channel with the best execution.



NEXXU MANPOWER

UNLOCKING TALENT, ACCELERATING SUCCESS.

NEXXU Manpower is global team of recruitment specialists excels in connecting businesses with top-tier professionals across diverse disciplines. With expertise spanning private and public sectors, we offer comprehensive coverage to meet the needs of both candidates and clients.

Our mission is to streamline the talent acquisition process for businesses. By leveraging our industry know-how, we swiftly identify the right individuals to fuel your success, saving you valuable time, resources, and effort.

THE WORLD IS OUR WORKPLACE

NEXXU Manpower plays a crucial role in helping businesses find and secure the right talent quickly and efficiently. By partnering with NEXXU, businesses can access a larger pool of candidates, streamline the recruitment process, and ultimately build a skilled and productive workforce.



TALENT SOURCING

Discover exceptional candidates through diverse channels, including job portals, social networks, and proactive strategies like headhunting.



CANDIDATE SCREENING AND SELECTION

Thoroughly evaluate candidates based on skills, qualifications, experience, and cultural fit to ensure the perfect match for your roles.



TEMPORARY AND CONTRACT STAFFING

Seamlessly fulfil short-term projects and specific assignments with our comprehensive recruitment and administrative support.



PERMANENT PLACEMENT

Trust us to navigate the complexities of permanent hiring, sourcing top talent and facilitating the selection process.



SKILL ASSESSMENT AND TRAINING

Elevate candidate capabilities with our skill assessment tests and targeted training programs.



PAYROLL AND COMPLIANCE

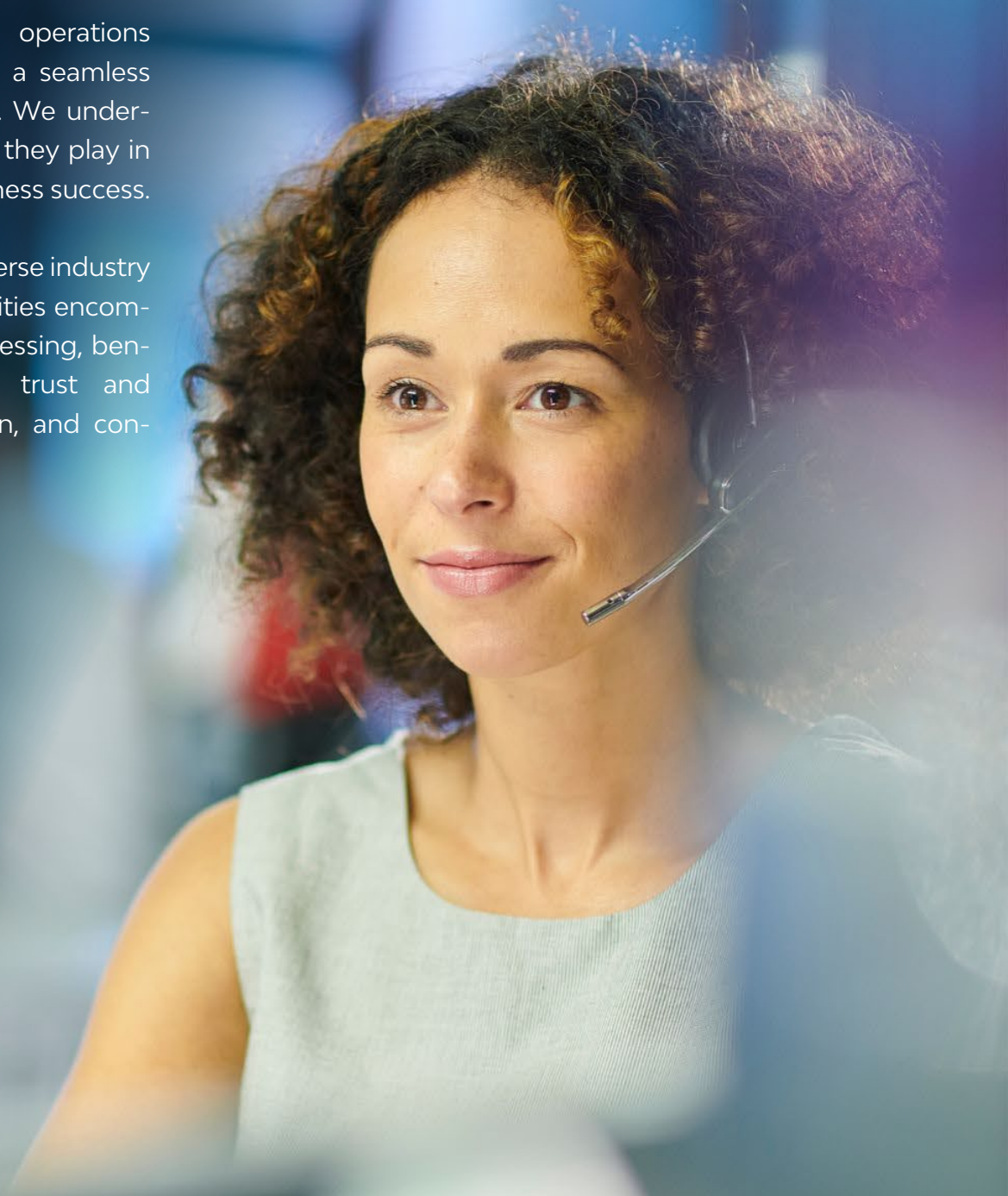
Simplify operations with our comprehensive payroll administration and compliance expertise.



BACK OFFICE SUPPORT

Efficient back-office operations are the backbone of a seamless customer experience. We understand the critical role they play in supporting your business success.

Drawing from our diverse industry expertise, our capabilities encompass transaction processing, benefits administration, trust and security, reconciliation, and content management.



NEXXU TRADING

STEEL PLATE & PIPE SOLUTIONS

Nexxu Group is a leading supplier of high-quality domestic and foreign materials. All our products are manufactured to the highest standards by our pre-qualified manufacturers and are fully traceable back to their raw materials. They are also certified to API and ASTM standards, in accordance with EN 10204.

We can supply to our customer in package, manage procurement, provide value-add services and delivery of high-grade plate, pipe and related components through our Malaysia and Singapore distribution network. We can supply to you on ex-stock or indent basis to cater for your project or any shortfall/urgent deliveries.

MATERIAL SIZE & PROPERTIES

MATERIAL PROPERTIES FOR PIPE SUPPLY CONDITION

Our structural and process materials are offered in many supply conditions, including:

- PSL1, PSL2
- Seamless hot and cold finished
- Rolled and welded, including from HIC plate
- Annealed
- Normalized
- Quenched and tempered (Q&T)
- Thermo-mechanically control rolled and welded (TMCP)

Post weld heat treated (PWHT) testing

- Supplementary requirements
- Client specific non-destructive examinations
- Client specific destructive examinations
- Non-standard tolerances
- Specific restriction in residual elements

TYPICAL STOCK SIZE RANGE:

(size range might differ based on material grade)

- SAW - 24" OD to 48" OD (larger on request)
- SMLS - 1/2" nominal to 16" OD
- Pressure Equipment Directive (PED) and NACE MRO 0103 and MRO 0175 as applicable.

CERTIFICATION: EN 10204 3.1 AND 3.2 - ABS, DNV

MATERIAL GRADES

SEAMLESS & WELDED TUBULARS

NEXXU supplies a range of seamless tubulars used by the energy industry for structural applications. A stock of Seamless Tubulars in offshore grade (API 5L X 52 Mod.; PSL 2, CVN @ -40 Deg Cel with MTC according to EN 10204, 3.2 (ABS)) is also available.

Sizes: 60.3mm OD – 610mm OD in the full range of API schedule and Structural wall thicknesses.

Length: Random or fixed lengths

LINE PIPE / API X GRADES HIGH YIELD CARBON STEEL

MATERIAL SPECIFICATION	GRADES
API 5L (PSL-1, PSL-2)	X42, X52, X60, X65, X70, X80
ASTM/ASME A/SA53	GRADE A, B
ASTM/ASME A/SA106	GRADE B, C
ASTM A252	CLASS 2, 3

LOW AND MODERATE TEMPERATURE CARBON AND ALLOY STEEL

MATERIAL SPECIFICATION	GRADES
ASTM/ASME A/SA333	GRADE 1-6



MATERIAL GRADES

HOT ROLLED STEEL PLATE

NEXXU has the expertise to supply hot-rolled steel plates to specific material specifications and offshore grades that meet the specifications of the main end users and are certified in accordance with EN 10204, 3.2

SPECIFICATION	GRADES
API 2H / API 2W	GR 50 AND GR 60
EN 10225	S355 G8 + M/N TO S460 G2 +Q/M
EN 10025	S235 JR TO S355 K2
ASTM	GR A36 / A572 GR 50 / A283 GR C
ABS / LRS / GL / DNV	GR A TO EH36 / E36



NEXXU TRAINING

NEXXU are constantly involved in developing new programs to cater for the increasing demands for human skills improvements. We are committed in developing mindsets to equip young talents to be in line with the ever-expanding industries in the country.

We offer a wide range of services for talents across various industries to help with the growth in their technical and soft skills, including coaching and consultations

ACROSS VARIOUS INDUSTRIES

NEXXU MANPOWER is a team of global recruitment specialists offering expertise in providing qualified, professional and skilled personnel for a wide range of disciplines. Stretching across both private and public sectors, at NEXXU we offer full coverage and training across the needs of our candidates and clients alike. Our international insight of the demands on a regional level in order to provide the best service for your recruitment needs. Our experts are trained and specialised in these following fields:



NEXXU TECHNOLOGY

NEXXU TECH brings together a dedicated team of IT Consultants, skilled developers, designers, and security specialists who are committed to delivering personalized solutions tailored to your unique project requirements.

We specialise in crafting user-centric digital interfaces that inspire confidence while providing robust security solutions to safeguard your business.

OUR CORE SERVICES



IT CONSULTING

From streamlining operations to embracing cutting-edge innovations, we ensure your technology strategy becomes a catalyst for growth and success. We dive deep into your systems, processes, and objectives, providing strategic recommendations that optimize scalability, security, and cost-effectiveness.



WEBSITE DEVELOPMENT

Ignite your online presence, crafting captivating websites that leave a lasting impression. Our pixel-perfect designs and seamless functionality ensure your brand shines in the digital realm, captivating your audience and driving business growth.



APP DEVELOPMENT

Innovate and conquer the mobile landscape with your own cutting-edge app. From concept to execution, our expert team transforms your ideas into engaging, user-friendly applications that deliver exceptional user experiences and elevate your brand to new heights.



CUSTOM DEVELOPMENT

Say goodbye to operational pain points with tailored solutions designed to address your unique business challenges. We work closely with you to understand your specific needs, crafting bespoke software solutions that streamline processes, boost productivity, and drive operational efficiency.



SOME OF OUR WORKS

SHOWCASING RESULTS IN ACTION





SERVICE : ADVISORY

Enviros Survey and Consultancy is a leading provider of innovative and integrated solutions in environmental, geosciences, asset integrity, and decommissioning for Oil & Gas and Renewable Companies worldwide.

With a strategic focus on the Caribbean region, particularly Trinidad and Tobago and Suriname, Enviros aimed to establish a strong presence. Collaborating closely with our experienced team of market intelligence experts at NEXXU, they harnessed the power of data analysis and interpretation to gain valuable insights and strategies essential for excelling in competitive bidding processes.

As Enviros' trusted partner, NEXXU played a pivotal role in their journey. Equipped with our comprehensive reports and proposed strategies, Enviros confidently pursued their goals and secured a significant multi-million-dollar contract in Suriname, solidifying their position as industry leaders.

The successful collaboration between Enviros and NEXXU showcases the power of expertise, teamwork, and unwavering determination in driving the Oil & Gas and Renewable industry towards a brighter and more sustainable future. Together, we are shaping a path of growth and success for companies in this ever-evolving landscape.





SERVICE : ADVISORY

BioPlus Chemicals is a renowned oleochemicals company that specializes in producing environmentally friendly products derived from natural, renewable, and sustainable sources sourced globally.

To support BioPlus Chemicals' expansion into the Chinese market, Nexxu Group joined forces with Beijing Yu Yuan Jindi Petroleum Technology Services Co Ltd. This strategic collaboration aimed to provide comprehensive industry and market segment research specifically tailored to the Automotive, Metalworking, and Manufacturing lubricant industries in China.

Leveraging our extensive network and industry connections, we gathered valuable insights on industry trends, geographic nuances, and customer preferences. These insights enabled us to segregate and analyze data, equipping BioPlus with the knowledge needed to position themselves as preferred contractors and develop a robust entry strategy into the Chinese lubricants market.

Our commitment to BioPlus Chemicals extends beyond initial research. NEXXU offers ongoing monitoring and tracking of market developments, ensuring our clients stay ahead of the curve. We provide regular updates on new contract opportunities, policy changes, and competitor activities. This ongoing research initiative, which commenced in 2020 and continues until the end of 2025, serves as a vital resource for BioPlus Chemicals as they navigate the dynamic Chinese market.



B BERRY BLOSSOM

SERVICE : MARKETING

Berry Blossom, a rising global skincare brand that draws inspiration from the exceptional standards of Asian skincare known for its remarkable effectiveness through the use of natural ingredients.

NEXXU provided end-to-end support to Berry Blossom London, from crafting the brand's positioning and messaging to managing production, product pricing, and packaging. Ensuring a successful launch of their skincare line in the highly competitive UK market. Additionally, Nexxu delivered a suite of digital products and creative content, including a fully integrated e-commerce website with warehouse-to-customer delivery capabilities and a well-crafted social media marketing campaign.

The combined efforts of Berry Blossom London and Nexxu resulted in a triumphant launch, generating significant PR exposure through influential social media personalities and securing features in prestigious publications such as Hurst media's Glamour magazine. Building on this success, Berry Blossom London further extended its reach by establishing a physical pop-up store in the heart of London, providing a tangible and immersive experience for customers.



oatline.

SERVICE : MARKETING

Oatline, a London-based oat-drink company established in 2020, is dedicated to crafting a wholesome, plant-based milk alternative made from locally sourced, top-quality oats that caters to a wide range of consumers.

Our collaboration aims to establish Oatline as a prominent player in the oat milk industry. Our experienced marketing professionals embarked on an extensive analysis of the oat milk landscape, meticulously examining key trends, consumer preferences, and competitive differentiators. To encapsulate the essence of Oatline, we crafted a clean, modern, and sophisticated branding approach that elevates the brand above its competitors, accompanied by the impactful slogan 'Just As It Oat To Be.'

Currently, Oatline is continuously preparing for its full-scale production and is targeting to make their official market launch in the following seasons to come. NEXXU remains fully dedicated to Oatline's mission, offering continuous support, monitoring evolving market trends, and providing invaluable insights to ensure the adaptation and refinement of the branding and business strategy as necessary.



WIND INFINITY

SERVICE : MANPOWER

Wind Infinity, a prominent renewable energy service provider headquartered in Switzerland, is at the forefront of driving global renewable energy projects, with a strong focus on the dynamic realm of Wind Energy.

Collaborating with Wind Infinity, NEXXU provides ongoing support to Wind Infinity, offering indispensable guidance on the wind farm markets. Crucially, we play a vital role in providing skilled manpower for several project contracts awarded to Wind Infinity. By seamlessly integrating our expertise, NEXXU empowers Wind Infinity to assemble a proficient and capable team, ensuring the successful execution of their projects.

Together, Wind Infinity and NEXXU are poised to make a significant impact in the wind energy sector. By harnessing our support and expertise, Wind Infinity can confidently position itself as a prominent player, attracting investors, customers, and industry stakeholders alike. As we forge ahead, we remain committed to fostering a sustainable future through the growth and success of Wind Infinity, shaping a world powered by renewable energy.





SERVICE : MANPOWER

NEXXU excels in providing comprehensive back-office administrative support, catering to the needs of diverse industries. CO2 Securities, a renewable energy project management company striving for a carbon-neutral world, is one of our esteemed clients benefitting from our specialised services.

With our deep expertise in back-office operations, we take charge of critical administrative tasks, empowering CO2 Securities to concentrate on their core business functions. Our wide range of services encompasses data entry, document management, report generation, and other essential administrative duties. Meticulous attention to detail, efficiency, and strict adherence to confidentiality are the hallmarks of our skilled team.

By partnering with NEXXU, CO2 Securities gains a competitive edge by optimizing their resources, streamlining workflows, and enhancing overall efficiency. With our tailored back-office support and comprehensive manpower solutions, CO2 Securities and other organizations can confidently focus on delivering exceptional services to their clients, while we handle the administrative backbone with utmost professionalism and reliability.





SERVICE : TECHNOLOGY

MAXIS, a distinguished telecommunications brand in Malaysia, collaborate with NEXXU's esteemed Tech Team, to revolutionize their connectivity campaign - Rangkaian Kita Rangkaian Malaysia (RKRM) - through the creation of a dynamic app. Combining the expertise of our team, comprising of talented developers and designers, together with MAXIS' visionary approach, we embarked on a journey to shape the future of their user engagement.

Having a deep understanding of MAXIS' campaign objectives and target audience, our collaborative efforts resulted in the development of a custom system that generates personalized images based on user submissions. These captivating designs are then QR-tagged, allowing for their seamless display at offline events, capturing the essence of customer engagement digitally.

Beyond its aesthetic appeal, the app served as a digital platform where users can delve into MAXIS' cutting-edge network connectivity offerings. Seamlessly blending functionality with a user-friendly interface, this innovative app empowers individuals to explore and embrace the vast possibilities made available through MAXIS' expansive network infrastructure.



LET'S GROW TOGETHER

We would like to express our gratitude for taking the time to explore our company catalogue and learn about the services, case studies, and values that define NEXXU Group.

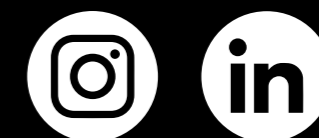
We firmly believe that the potential for growth and success resides within every organization, regardless of its size or industry.

If you are inspired by the possibilities presented within these pages and are seeking a trusted partner to help drive your business forward, we encourage you to reach out to our team.

We'd be happy to have you on a discovery call and learn more about your business and how NEXXU Group can support your specific needs.

Thank you once again for considering NEXXU Group as your growth solutions partner. Together, let us embrace the possibilities and shape a brighter future.

Please visit our website at nexxugroup.com or contact our team at contact@nexxugroup.com.





NEXXU GROUP

GROWING COMPANIES

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